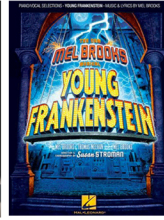




THE FLY
ARTS CENTER



The Fly Community Theatre Major Sponsorship Tiers

Help support the performing arts in your community by becoming a major sponsor for the 2024 season. Not only will sponsorship help us produce quality live theatre shows, but it will also help your business generate brand awareness and gain recognition as a patron of the arts locally.

Our 2024 Season Lineup

The Red Velvet Cake Wars | Young Frankenstein | Beauty and The Beast | Lizzie Borden of Fall River | A Wicked Christmas Carol

Sponsorship Tiers

Audition Level - \$1,000

Full Season Benefits of Sponsorship

- Full Page Color Playbill Ad x 5 Productions
- Digital Advertising Package (Leadboard Website Banner Ad, Email Ads, Social Media Sponsor Posts)
- Placement of Logo With Link to Your Website on Our Official Sponsors Page at FlyArtsCenter.com
- Placement of Logo on Theatre Wall Sponsors Banner (1x2')

Rehearsal Level - \$3,000

Full Season Benefits of Sponsorship

- Full Page Color Playbill Ad x 5 Productions
- Digital Advertising Package (Leadboard Website Banner Ad, Email Ads, Social Media Sponsor Posts)
- Placement of Logo With Link to Your Website on Our Official Sponsors Page at FlyArtsCenter.com
- Placement of Logo on Theatre Wall Sponsors Banner (48x24")
- Placement of Logo on Our Step-Repeat Banner (Backdrop for Photos Before and After Shows)
- Placement of Logo on All Show Promotions (Flyers, Posters, T-Shirts, Digital Promos, etc)
- Sponsorship Announcement Before Each Show (Special Thanks to...)

Opening Night - \$5,000

Full Season Benefits of Sponsorship

- Full Page Color Playbill Ad x 5 Productions
- Digital Advertising Package (Leadboard Website Banner Ad, Email Ads, Social Media Sponsor Posts)
- Placement of Logo With Link to Your Website on Our Official Sponsors Page at FlyArtsCenter.com
- Solo Theatre Wall Sponsors Banner (4x8')
- Placement of Logo on Our Step-Repeat Banner (Backdrop for Photos Before and After Shows)
- Placement of Logo on All Show Promotions (Flyers, Posters, T-Shirts, Digital Promos, etc)
- Sponsorship Announcement Before Each Show (Special Thanks to...)
- Listed as Presenting Sponsor for Each Show
- Wall Ads for Placement in Key Areas of The Fly Arts Center (8x10")
- Preferred Sponsor Status for Special Co-branded Events

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Bedford County Arts Council | The Fly Arts Center
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A 501(c)3 Non-profit Organization