



THE FLY
ARTS CENTER



The Fly Community Theatre Playbill Advertising Rates

The Fly Arts Center houses The Fly Community Theatre, which hosts five or more stage productions each year, including a dinner theatre event in December. Each production is presented in partnership with community members of Bedford County and the surrounding areas. Our theatre space comfortably seats 110 people, and is situated in the east end of the building, which is a registered historic landmark in Shelbyville's Uptown District.

Our 2024 Season Lineup

The Red Velvet Cake Wars | Young Frankenstein | Beauty and The Beast | Lizzie Borden of Fall River | A Wicked Christmas Carol

Playbill Ad Pricing

	Single Run (B&W)	Single Run (Color)	Full Season (B&W)	Full Season (Color)
Inside Center (2 Full Pages, No Spreads) - (2) 5 x 8"	(Color Only)	\$230/Run	(Color Only)	\$1,075 (\$215/Run)
Full Page Back Cover - 5 x 8"	\$110/Run	\$130/Run	\$525 (\$105/Run)	\$600 (\$120/Run)
Full Page Inside Front or Inside Back Cover - 5 x 8"	\$90/Run	\$110/Run	\$425 (\$85/Run)	\$500 (\$100/Run)
Full Page - 5 x 8"	\$75/Run	\$95/Run	\$350 (\$70/Run)	\$425 (\$85/Run)
1/2 Page - 5 x 3.875"	\$45/Run	\$65/Run	\$200 (\$40/Run)	\$275 (\$55/Run)
1/3 Page - 5 x 2.5"	\$35/Run	\$55/Run	\$150 (\$30/Run)	\$225 (\$45/Run)

* Premium ad spots sell quickly. Reserve your space now. *

Digital Advertising Package Add-on Option - Website Banner Ad, Email Banner Ad, Social Media Posting

Leaderboard Website Banner Ad - 728 x 90 pixels (jpg format)	<p>Add-on to Playbill Advertising for Only \$100/Production OR \$400 Full Season</p>
Email Banner Ad - 320 x 100 pixels (jpg format)	
Social Media Posting - Logo - 300x300 pixels (jpg format)	

Theatre Wall Banner Logo

1x2' Logo Placement on Indoor Sponsors Banner - \$100 (Per Space) (On Display for Full Season)
* Multiple spots may be purchased.

"Audition Level" Sponsorship Package

- Full Page Color Playbill Ad x 5 Productions
 - Digital Advertising Package - Full Season
 - 1x2' Logo Placement on Indoor Banner
 - Official Sponsor Status
- \$1,000**

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Bedford County Arts Council | The Fly Arts Center
204 South Main Street | Shelbyville, TN 37160 | FlyArtsCenter.com
A 501(c)3 Non-profit Organization